

NAN FUSCO JEWELRY IS BRINGING THE FIGHT TO CANCER AND HOPES TO BEAT IT SOON

Nan Fusco values human life more than any jewel in the world. For this, Nan Fusco Jewelry has set up a donation fund for PanCAN as their contribution to cure the world.

Cancer has taken countless lives over the years. According to the World Health Organization, it is the second leading cause of death globally. In the same [report](#), the WHO estimates the number of deaths caused by the disease to be around 9.6 million in 2018 alone.

Nan Fusco, the owner and founder of Nan Fusco Jewelry, has decided to go to battle with this 'serial killer' as she calls it. Nan has always had a dedication to serve humanity and has been a philanthropist before. She regularly worked on a personal scale to fight global hunger and poverty.

This year in June, an event that changed Nan and her family's life completely shifted her focus towards cancer. Nan's 32-year old daughter, Erin, was diagnosed with pancreatic cancer. But this did not bring down Erin or Nan in any way. The family, if anything, has gotten even stronger and they are fighting cancer together now. Not only for themselves but also for the world.

Nan has set up a funding procedure that will bring massive donations to the Pancreatic Cancer Action Network (PanCAN), an organization that is dedicated to fighting the world's toughest cancer. The organization is fighting the disease on all fronts: research, clinical initiatives, patient services, and advocacy. Their effort is amplified by a nationwide network of grassroots support.

Nan has brought her creativity with jewelry to its epitome and has designed a spinning arrow 14k gold ring with significant symbolism to honor Erin. The spinning arrow through diamonds represents the courage with which one moves forward during the toughest battles of life. When the arrow is turned, 'KOA' is inscribed, the Hawaiian word for 'the strong, brave and fearless,' but has been simplified to mean 'warrior.' Nan Fusco Jewelry pledged to donate \$225 to www.pancan.org for each ring they sell.

According to statistics by the American Cancer Society, the survival rate for all stages of pancreatic cancer for a one-year period is 20%, while it drops to a drastic 7% for a five-year period. This makes it the deadliest type of cancer. "We, as a family, have become much stronger after we learned about Erin. The courage she has shown has been beyond what anyone can even fathom. Her courage has motivated us to take this initiative so that no one has to ever go through what she is going through. Together, we can make a difference, and that's what PanCAN is all about. Making a difference!" said Nan Fusco.

Nan Fusco Jewelry has certainly reinvigorated faith in humanity. The unique design of jewelry and the cause that it will serve is sure to bring interest from around the globe. With the objective of eradicating pancreatic cancer and the determination to achieve it, Nan and Erin are certainly going to harness the much-needed positive change that this world needs.

Nan Fusco Jewelry has been creating unique one of a kind artisan jewelry since 2003. Each piece is a statement of supreme individuality, meticulously curated and handcrafted by Nan herself. Composed of natural precious and semi-precious gemstones, lustrous Japanese saltwater Akoya, South Sea and Tahitian pearls, exotic elements like fossilized sand dollars, Santa Fe staurolites and ancient artifacts, every Nan Fusco piece is truly wearable art that indeed, tells a story. Her ever-changing one-of-a-kind collection is a compelling crossover of fine and fashion jewelry unmatched for its pure palette and stunning design. Her pieces can be found in select luxury boutiques and jewelry stores across the US.